

BESKO

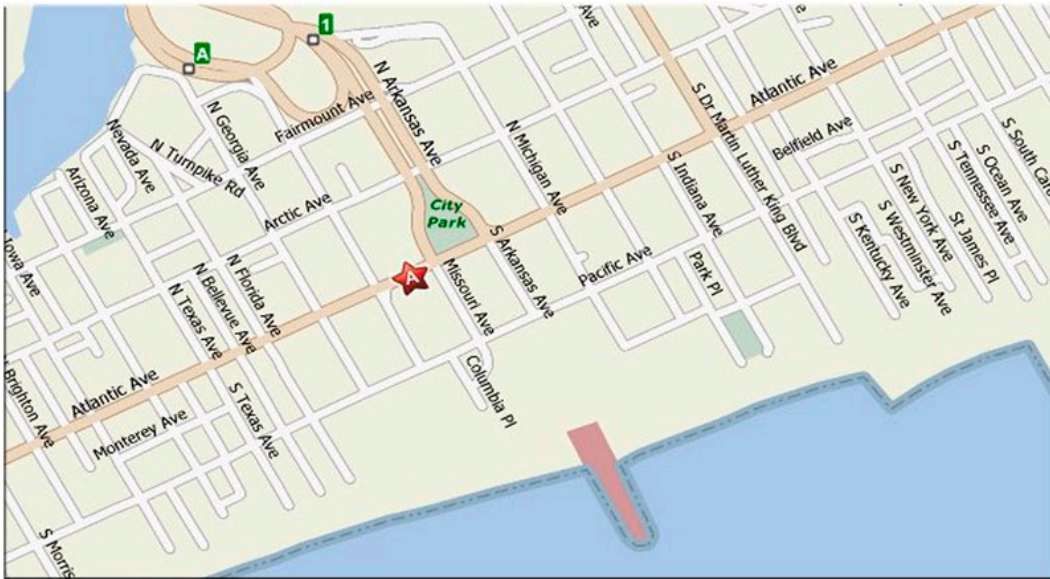
MEDIA

BILLBOARD: 3001 A



ATLANTIC CITY EXPRESSWAY

THIS 14' BY 48', THE FINAL OUTDOOR ADVERTISING SIGN AT THE END OF THE ATLANTIC CITY EXPRESSWAY, FACES TRAFFIC INTO THE CASINO DISTRICT. IT'S LOCATED ON THE CORNER OF THE EXPRESSWAY AND ATLANTIC AVE. THE TRAFFIC HAS OPTIMUM TIME TO VIEW THE SIGN, AS IT SITS AT THE LIGHT, IN FRONT OF TRUMP PLAZA & CAESARS.



LOCATION: ATLANTIC CITY EXPRESSWAY
SIZE: 14' BY 48'
LIGHTS: YES
DEC: 70,000
RATE: \$4500 / MONTH

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